FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB Number:	3235-0287
Estimated average burden	
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

		on *	2. Issuer Name and Ticker or Trading Symbol GrowGeneration Corp. [GRWG]		Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
			3. Date of Earliest Transaction (Month/Day/Year)	"	Director Officer (give title	Other (specify				
(Last)	(First)	(Middle)	01/01/2023	X	below)	below)				
1011 CASUAI	RINA ROAD				CEO					
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	idual or Joint/Group Filing	(Check Applicable Line)				
(Street)				X	Form filed by One Repo	orting Person				
DELRAY BEA	ACH FL	33483			Form filed by More than	One Reporting Person				
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication	•						
			Check this box to indicate that a transaction was made pursuant to a cor affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.	tract, instruc	tion or written plan that is inte	nded to satisfy the				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	01/01/2023		A		100,000(1)	A	\$0	737,120	D	
Common Stock	06/15/2023		A		100,000(1)	A	\$0	837,120	D	
Common Stock								138,474	I	See Footnote ⁽²⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Ir	Transaction Derivative Securities		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D)	Beneficial Ownership (Instr. 4)	
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		

Explanation of Responses:

- 1. Pursuant to an employment agreement dated September 1, 2022, amended on June 15, 2023, the Reporting Person was granted 100,000 restricted stock units on January 1, 2023 and 100,000 restricted stock units on June 15,
- 2023. Starting from June 15, 2023, such 200,000 restricted stock units will vest in four equal installments of 50,000 restricted stock units on each June 15 and December 15 over a two-year period.
- 2. Includes: 88,474 shares of common stock owned by a spousal trust, of which the Reporting Person disclaims beneficial ownership; and 50,000 shares of common stock owned by a charitable fund, of which the Reporting Person is the trustee and holds voting and dispositive power over the shares.

<u>/s/ Darren Lampert</u> <u>06/16/2023</u>
** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.