

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): May 17, 2022

**GROWGENERATION CORP.**  
(Exact Name of Registrant as Specified in its Charter)

**Colorado**

(State or other Jurisdiction  
of Incorporation)

**333-207889**

(Commission File Number)

**46-5008129**

(I.R.S. Employer  
Identification No.)

**5619 DTC Parkway, Suite 900**  
**Greenwood Village, CO 80111**  
(Address of Principal Executive Offices)

Registrant's telephone number, including area code: **(800) 935-8420**

N/A

(Former Address of Principal Executive Offices)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation under any of the following provisions *see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol	Name of each exchange on which registered
Common Stock, par value \$0.001 per share	GRWG	The NASDAQ Stock Market LLC

## Section 7 – Regulation FD

### Item 7.01. Regulation FD Disclosure

On May 17, 2022, GrowGeneration Corp. (the “Company”) published a press release regarding the debut of Drip Hydro, a complete line of liquid fertilizer blends, in select GrowGeneration stores.

A copy of the press release is attached hereto as Exhibit 99.1. The information contained in this Current Report on Form 8-K (including the exhibit) is being furnished and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that Section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as otherwise expressly stated in such filing.

## Section 9 – Financial Statements and Exhibits

### Item 9.01. Financial Statements and Exhibits

#### (c) Exhibits

<b>Exhibit No.</b>	<b>Description</b>
99.1	<a href="#">Press release dated May 17, 2022</a>
104	Cover Page Interactive Data File, formatted XBRL Document

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 17, 2022

**GrowGeneration Corp.**

By: /s/ Darren Lampert

Name: Darren Lampert

Title: Chief Executive Officer



## GrowGeneration Debuts Drip Hydro, a Complete Line of Liquid Fertilizer Blends Designed for Commercial Cultivators

Denver, May 17, 2022 – [GrowGeneration Corp.](#) (NASDAQ: [GRWG](#)) (“GrowGen” or the “Company”), the nation’s largest chain of specialty hydroponic and organic garden centers, today announced that select stores will begin selling Drip Hydro. Drip Hydro was developed by Rex Gill, founder of [Power Si](#), the original patented formula of mono-silicic acid for crops, along with Robert (Bear) Masterson, the former owner of The Harvest Company. Drip Hydro was designed to improve quality, reduce costs, and drive consistency. After extensive testing, and great results from some of the best growers in the industry, Drip Hydro is now available for all growers to achieve optimal results with every harvest.

Drip Hydro is a clean, affordable, and simple liquid nutrient line that consists of a five-part fluid program of Base A, Base B, Flex, CaMag, and Flow. Drip Hydro was formulated with the highest bio-available quality chelates and pharmaceutical grade salts. These ingredients help unlock maximum genetic potential for plants and allow for a higher gram per square foot ratio. .

“Investing in nutrients can be expensive and confusing, and some products can even destroy growers’ equipment. With collectively over 30 years’ experience in the cultivation industry, the team supporting this new line knows how important a simple, clean, and affordable nutrient product is for our customers to give them back time, money, and peace of mind. Drip Hydro is one of the most exciting new nutrient products to hit the market and GrowGen is proud to have this new line in our GrowGeneration stores and [GrowGeneration.com](#),” said Darren Lampert, CEO of GrowGeneration.

“Bear and I created Drip Hydro to be the most cost efficient per gallon and cleanest nutrient plan in the market,” said Gill. “We used only the best combination of ingredients to achieve exactly the results we were seeking in terms of yield, flavor, and taste. Only after extensive testing, with some of the country’s best growers, were we ready to bring Drip to the market. I am confident Drip will not disappoint.”

### Drip Hydro Overview

- **Base A** - Base A is part one of the simple and highly concentrated two-part base formula that is designed to be used throughout both the vegetative and flowering stages of any fruit or flower-producing plants. Base A is formulated with a N-P-K of 5-0-2.
-

- **Base B** - Base B is part two of our simple and highly concentrated two-part base formula that is designed to be used throughout both the vegetative and flowering stages of any fruit or flower-producing plants. Base B is formulated with a N-P-K of 0-4-4.
- **Flex** - Flex is a flower and bloom boosting supplement that is designed to be used throughout the flowering stage of any fruit or flower-producing plants. Developed as a PK Booster, Flex is rich in highly bio-available Phosphorus and Potassium, providing plants with the additional phosphorous and potassium that they require for the many biological processes of this stage. Flex is formulated with a N-P-K of 0-10-10.
- **CaMg** - CaMg is a highly concentrated Calcium and Magnesium supplement that is designed to be used in both the vegetative and flowering stages of any fruit or flower-producing plants. With a Calcium to Magnesium ratio of 4:1, CaMg is more concentrated than most other cal-mags on the market.
- **Flow** - Flow was crafted to be a clean, simple, and effective method for keeping irrigation systems running smoothly while also increasing oxygen and nutrient availability in the root zone. The active ingredient in Flow is Hypochlorous acid. This non-toxic, plant-safe solution is proven to break down and prevent buildup and scale in irrigation systems and reservoirs. Flow will help keep the root zone clean for the lifetime of plants.

For more information about Drip Hydro, or where to buy, please visit [www.growgeneration.com](http://www.growgeneration.com) and [www.drphydro.com](http://www.drphydro.com).

#### **About GrowGeneration Corp:**

GrowGen owns and operates specialty retail hydroponic and organic gardening stores. Currently, GrowGen has 63 stores and distribution centers in over 13 states, and distributes products to more than 500 stores nationwide and in Canada and operates an online superstore for cultivators at [growgeneration.com](http://growgeneration.com). GrowGeneration creates and distributes many of its own proprietary private label brands from lighting and benching to nutrients and supplies. GrowGeneration carries and sells thousands of products, including organic nutrients and soils, advanced lighting technology and state of the art hydroponic equipment to be used indoors and outdoors by commercial and home growers.

---

**Company Inquiries**

GrowGeneration Corp.

John Evans

(415) 309-0230

[john.evans@growgeneration.com](mailto:john.evans@growgeneration.com)

**Investor Contact**

ICR, Inc.

Clay Crumbliss, CFA

Managing Director

[clay.crumbliss@icrinc.com](mailto:clay.crumbliss@icrinc.com)