

U.S. SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For Quarter Ended: **June 30, 2022**
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from to

Commission File Number: **333-207889**

GROWGENERATION CORP.

(Exact name of registrant as specified in its charter)

Colorado

(State of other jurisdiction
of incorporation)

46-5008129

(IRS Employer
ID No.)

**5619 DTC Parkway, Suite 900
Greenwood Village, Colorado 80111**
(Address of principal executive offices)

(800) 935-8420
(Issuer's Telephone Number)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol	Name of each exchange on which registered
Common Stock, par value \$0.001 per share	GRWG	The NASDAQ Stock Market LLC

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of August 4, 2022 there were 60,794,463 shares of the registrant's common stock issued and outstanding.

TABLE OF CONTENTS

	<u>Page No.</u>	
<u>PART I FINANCIAL INFORMATION</u>		
<u>Item 1.</u>	<u>Unaudited Interim Condensed Consolidated Financial Statements</u>	<u>1</u>
	<u>Condensed Consolidated Balance Sheets</u>	<u>1</u>
	<u>Condensed Consolidated Statements of Operations</u>	<u>2</u>
	<u>Condensed Consolidated Statements of Stockholders' Equity</u>	<u>3</u>
	<u>Condensed Consolidated Statements of Cash Flows</u>	<u>5</u>
	<u>Notes to Condensed Consolidated Financial Statements</u>	<u>6</u>
<u>Item 2.</u>	<u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>26</u>
<u>Item 3.</u>	<u>Quantitative and Qualitative Disclosures About Market Risk</u>	<u>33</u>
<u>Item 4.</u>	<u>Controls and Procedures</u>	<u>33</u>
<u>PART II OTHER INFORMATION</u>		
<u>Item 1.</u>	<u>Legal Proceedings</u>	<u>35</u>
<u>Item 1A.</u>	<u>Risk Factors</u>	<u>35</u>
<u>Item 2.</u>	<u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>35</u>
<u>Item 3.</u>	<u>Defaults Upon Senior Securities</u>	<u>35</u>
<u>Item 4.</u>	<u>Mine Safety Disclosures</u>	<u>35</u>
<u>Item 5.</u>	<u>Other Information</u>	<u>35</u>
<u>Item 6.</u>	<u>Exhibits</u>	<u>36</u>
	<u>Signatures</u>	<u>37</u>

PART I – FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

GROWGENERATION CORP.
 CONDENSED CONSOLIDATED BALANCE SHEETS
 (Unaudited)
 (in thousands, except shares and per share amounts)

	June 30, 2022	December 31, 2021
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 55,594	\$ 41,372
Marketable securities	10,000	39,793
Accounts receivable, net of allowance for doubtful accounts of \$0.9 million and \$0.6 million at June 30, 2022 and December 31, 2021	8,313	5,741
Notes receivable, current, net of allowance for doubtful accounts of \$1.3 million and \$0.5 million at June 30, 2022 and December 31, 2021	1,372	2,440
Inventory	99,086	105,571
Prepaid income taxes	5,872	5,856
Prepays and other current assets	9,209	16,116
Total current assets	189,446	216,889
Property and equipment, net	29,338	24,116
Operating leases right-of-use assets	47,367	43,730
Intangible assets, net	34,798	48,402
Goodwill	15,843	125,401
Other assets	875	800
TOTAL ASSETS	\$ 317,667	\$ 459,338
LIABILITIES & STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 17,373	\$ 17,033
Accrued liabilities	1,268	2,044
Payroll and payroll tax liabilities	4,374	7,440
Customer deposits	6,294	11,686
Sales tax payable	1,739	1,923
Current maturities of lease liability	8,312	6,858
Current portion of long-term debt	96	92
Total current liabilities	39,456	47,076
Commitments and contingencies (Note 14)		
Deferred tax liability	440	2,359
Operating lease liability, net of current maturities	41,028	38,546
Long-term debt, net of current portion	17	66
Total liabilities	80,941	88,047
Stockholders' equity:		
Common stock; \$0.001 par value; 100,000,000 shares authorized, 60,782,525 and 59,928,564 shares issued and outstanding as of June 30, 2022 and December 31, 2021	61	60
Additional paid-in capital	368,077	361,087
Retained earnings (deficit)	(131,412)	10,144
Total stockholders' equity	236,726	371,291
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 317,667	\$ 459,338

The accompanying notes are an integral part of these Condensed Consolidated Financial Statements.

GROWGENERATION CORP.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)
(in thousands, except shares and per share amounts)

	<u>Three Months Ended June 30,</u>		<u>Six Months Ended June 30,</u>	
	<u>2022</u>	<u>2021</u>	<u>2022</u>	<u>2021</u>
Net sales	\$ 71,093	\$ 125,885	\$ 152,860	\$ 215,907
Cost of sales (exclusive of depreciation and amortization shown below)	50,866	90,172	110,493	154,817
Gross profit	20,227	35,713	42,367	61,090
Operating expenses:				
Store operations and other operational expenses	13,767	12,624	28,299	20,806
Selling, general, and administrative	10,647	10,563	20,970	17,968
Depreciation and amortization	4,783	2,917	9,289	4,971
Impairment loss	127,831	—	127,831	—
Total operating expenses	157,028	26,104	186,389	43,745
Income (Loss) from operations	(136,801)	9,609	(144,022)	17,345
Other income (expense):				
Other income (expense)	104	(8)	513	(46)
Interest income	45	36	47	40
Interest expense	(10)	(4)	(13)	(6)
Total non-operating income (expense), net	139	24	547	(12)
Net income (loss) before taxes	(136,662)	9,633	(143,475)	17,333
Benefit (provision) for income taxes	283	(2,920)	1,919	(4,473)
Net income (loss)	<u>\$ (136,379)</u>	<u>\$ 6,713</u>	<u>\$ (141,556)</u>	<u>\$ 12,860</u>
Net income (loss) per share, basic	<u>\$ (2.24)</u>	<u>\$ 0.11</u>	<u>\$ (2.33)</u>	<u>\$ 0.22</u>
Net income (loss) per share, diluted	<u>\$ (2.24)</u>	<u>\$ 0.11</u>	<u>\$ (2.33)</u>	<u>\$ 0.22</u>
Weighted average shares outstanding, basic	60,756	59,061	60,742	58,588
Weighted average shares outstanding, diluted	60,756	60,223	60,742	59,794

The accompanying notes are an integral part of these Condensed Consolidated Financial Statements.

GROWGENERATION CORP.
CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY
SIX MONTHS ENDED JUNE 30, 2022 AND 2021
(Unaudited)
(in thousands, except shares and per share amounts)

	Common Stock		Additional Paid-In Capital	Retained Earnings (Deficit)	Total Stockholders' Equity
	Shares	Amount			
Balances, March 31, 2022	60,728	\$ 61	\$ 367,064	\$ 4,967	\$ 372,092
Common stock issued for share based compensation	28	—	—	—	—
Common stock withheld for employee payroll taxes	—	—	(93)	—	(93)
Share based compensation	—	—	1,106	—	1,106
Common stock issued upon cashless exercise of options	12	—	—	—	—
Common stock issued upon cashless exercise of warrants	14	—	—	—	—
Net income (loss)	—	—	—	(136,379)	(136,379)
Balances, June 30, 2022	60,782	\$ 61	\$ 368,077	\$ (131,412)	\$ 236,726

	Common Stock		Additional Paid-In Capital	Retained Earnings (Deficit)	Total Stockholders' Equity
	Shares	Amount			
Balances, March 31, 2021	58,394	\$ 58	\$ 346,176	\$ 3,505	\$ 349,739
Common stock issued upon warrant exercise	216	—	224	—	224
Common stock issued upon cashless warrant exercise	119	—	—	—	—
Common stock issued upon exercise of options	460	1	1,729	—	1,730
Common stock issued upon cashless exercise of options	272	—	—	—	—
Common stock issued in connection with business combinations	101	1	3,938	—	3,939
Share based compensation	—	—	1,508	—	1,508
Net income	—	—	—	6,713	6,713
Balances, June 30, 2021	59,562	\$ 60	\$ 353,575	\$ 10,218	\$ 363,853

	Common Stock		Additional Paid-In Capital	Retained Earnings (Deficit)	Total Stockholders' Equity
	Shares	Amount			
Balances, December 31, 2021	59,929	\$ 60	\$ 361,087	\$ 10,144	\$ 371,291
Common stock issued in connection with business combination	650	1	5,749	—	5,750
Common stock issued for share based compensation	177	—	—	—	—
Common stock withheld for employee payroll taxes	—	—	(1,448)	—	(1,448)
Share based compensation	—	—	2,689	—	2,689
Common stock issued upon cashless exercise of options	12	—	—	—	—
Common stock issued upon cashless exercise of warrants	14	—	—	—	—
Net income (loss)	—	—	—	(141,556)	(141,556)
Balances, June 30, 2022	60,782	\$ 61	\$ 368,077	\$ (131,412)	\$ 236,726

	Common Stock		Additional Paid-In Capital	Retained Earnings (Deficit)	Total Stockholders' Equity
	Shares	Amount			
Balances, December 31, 2020	57,151	\$ 57	\$ 319,582	\$ (2,642)	\$ 316,997
Common stock issued upon warrant exercise	256	—	335	—	335
Common stock issued upon cashless warrant exercise	654	1	(1)	—	—
Common stock issued upon exercise of options	461	1	1,731	—	1,732
Common stock issued upon cashless exercise of options	277	—	—	—	—
Common stock issued in connection with business combinations	649	1	33,187	—	33,188
Common stock issued for assets	300	—	—	—	—
Common stock issued for services	(90)	—	—	—	—
Common stock issued for share based compensation	(96)	—	(3,954)	—	(3,954)
Share based compensation	—	—	2,695	—	2,695
Net income	—	—	—	12,860	12,860
Balances, June 30, 2021	59,562	\$ 60	\$ 353,575	\$ 10,218	\$ 363,853

The accompanying notes are an integral part of these Condensed Consolidated Financial Statements.

GROWGENERATION CORP.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)
(in thousands, except shares and per share amounts)

	Six Months Ended June 30,	
	2022	2021
Cash flows from operating activities:		
Net income (loss)	\$ (141,556)	\$ 12,860
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	9,289	4,971
Stock-based compensation expense	2,689	3,241
Bad debt expense, net of recoveries	1,602	313
Gain on asset disposition	12	—
Impairment loss	127,831	—
Deferred taxes	(1,919)	947
Changes in operating assets and liabilities (net of the effect of acquisitions):		
Accounts and notes receivable	(3,106)	(2,883)
Inventory	10,616	(32,763)
Prepaid expenses and other assets	7,482	(14,487)
Accounts payable and accrued liabilities	(1,805)	23,280
Operating leases	299	838
Payroll and payroll tax liabilities	(3,066)	1,757
Income taxes payable	—	1,846
Customer deposits	(6,634)	1,469
Sales tax payable	(184)	885
Net cash provided by (used in) operating activities	<u>1,550</u>	<u>2,274</u>
Cash flows from investing activities:		
Acquisitions, net of cash acquired	(6,806)	(48,045)
Purchase of marketable securities	—	(57,357)
Maturities from marketable securities	29,793	—
Purchase of property and equipment	(8,822)	(4,428)
Purchase of intangibles	—	(1,262)
Net cash provided by (used in) investing activities	<u>14,165</u>	<u>(111,092)</u>
Cash flows from financing activities:		
Principal payments on long term debt	(45)	(52)
Common stock withheld for employee payroll taxes	(1,448)	(3,954)
Proceeds from the sale of common stock and exercise of warrants, net of expenses	—	2,067
Net cash provided by (used in) financing activities	<u>(1,493)</u>	<u>(1,939)</u>
Net change	14,222	(110,757)
Cash and cash equivalents at the beginning of period	41,372	177,912
Cash and cash equivalents at the end of period	<u>\$ 55,594</u>	<u>\$ 67,155</u>
Supplemental disclosures of non-cash activities:		
Cash paid for interest	\$ 13	\$ 6
Common stock issued for business combination	\$ 5,750	\$ 33,187
Right of use assets acquired under new operating leases	\$ 6,221	\$ 19,573

The accompanying notes are an integral part of these Condensed Consolidated Financial Statements.

GrowGeneration Corp.
Notes To Condensed Consolidated Financial Statements
June 30, 2022
(Unaudited)

1. GENERAL

GrowGeneration Corp. (the “Company”, “we”, or “our”) is the largest chain of hydroponic garden centers in North America and is a leading marketer and distributor of nutrients, growing media, advanced indoor and greenhouse lighting, ventilation systems, and accessories for hydroponic gardening. As of June 30, 2022, the Company owns and operates a chain of 64 retail hydroponic/gardening stores across 14 states, an online e-commerce platform, and proprietary businesses that market grow solutions through our platforms and other wholesale customers. The Company’s plan is to continue to acquire, open and operate hydroponic/gardening stores and related businesses throughout the United States.

Basis of Presentation

The accompanying interim unaudited Condensed Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”) and the rules and regulations of the Securities and Exchange Commission (“SEC”). Accordingly, they do not include all of the information and notes required by U.S. GAAP for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation have been included. These statements should be read in conjunction with our Annual Report on Form 10-K for the fiscal year ended December 31, 2021. There were no significant changes to our significant accounting policies as disclosed in our 2021 Form 10-K, except for the immaterial out-of-period adjustments discussed below. The results of operations for our interim periods are not necessarily indicative of results for the full fiscal year.

All amounts included in the accompanying footnotes to the consolidated financial statements, except share and per share data, are in thousands (000).

Use of Estimates

Management uses estimates and assumptions in preparing these consolidated financial statements in accordance with generally accepted accounting principles. These estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the consolidated financial statements, and the reported revenues and expenses during the reporting period. Actual results could vary from the estimates that were used.

Risk and Uncertainties

The COVID-19 pandemic has created significant public health concerns as well as economic disruption, uncertainty, and volatility that may negatively affect our business operations and financial results. As a result, if the pandemic or its effects persist or worsen, our accounting estimates and assumptions could be impacted in subsequent interim reports and upon final determination at year-end, and it is reasonably possible such changes could be significant (although the potential effects cannot be estimated at this time). The Company has experienced minimal business interruption as a result of the COVID-19 pandemic. We have been deemed an “essential” business by state and local authorities in the areas in which we operate and as such have not been subject to business closures. The COVID-19 pandemic to date has resulted in supply chain delays of our inventory, higher operating costs and increased shipping costs, among other impacts. As events surrounding the COVID-19 pandemic can change rapidly we cannot predict how it may disrupt our operations or the full extent of the disruption.

Immaterial out-of-period adjustments

During the six months ended June 30, 2022, the Company recorded an immaterial out-of period adjustment that impacted the prior year Consolidated Balance Sheets. The adjustment related to a change in the calculation of operating lease right-of-use assets and operating lease liabilities. This adjustment corrected an understatement of operating lease right-of-use assets of \$1.3 million and an understatement of operating lease liabilities of \$1.3 million as of December 31, 2021 during the period ended June 30, 2022. The Company assessed the materiality of this adjustment on the previously issued annual financial statements in accordance with SEC Staff Accounting Bulletin No. 99. The Company concluded that the changes were not material to any of the previously issued consolidated financial statements.

During the six months ended June 30, 2022, the Company identified an omission regarding the disclosure of reportable segments under ASC 280 related to the year ended December 31, 2021. During the year ended December 31, 2021 the Company inappropriately reported a single segment, aggregating multiple operating segments. The impact at June 30, 2021 was that \$25.8 million of revenue, \$8.6 million of gross margin, and \$2.4 million of operating income should have been reported as a separate "Distribution and other segment." The Company assessed the materiality of this omission on the previously issued interim and annual financial statements in accordance with SEC Staff Accounting Bulletin No. 99. The Company concluded that the omission was not material to any of the previously issued consolidated financial statements and will begin reporting segments results in accordance with ASC 280 on a prospective basis starting with the quarter ending March 31, 2022.

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

2. FAIR VALUE MEASUREMENTS

Fair Value Measurements

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. Financial assets and liabilities carried at fair value are to be classified and disclosed in one of the following three levels of the fair value hierarchy, of which the first two are considered observable and the last is considered unobservable:

- Level 1—Quoted prices in active markets for identical assets or liabilities.
- Level 2—Observable inputs (other than Level 1 quoted prices), such as quoted prices in active markets for similar assets or liabilities, quoted prices in markets that are not active for identical or similar assets or liabilities, or other inputs that are observable or can be corroborated by observable market data.
- Level 3—Unobservable inputs that are supported by little or no market activity and that are significant to determining the fair value of the assets or liabilities, including pricing models, discounted cash flow methodologies and similar techniques.

To the extent that the valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgement. Accordingly, the degree of judgement exercised by the Company in determining fair value is greatest for instruments categorized in Level 3. A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement.

The carrying amounts of cash and cash equivalents, accounts receivable, available for sale securities, accounts payable and all other current liabilities approximate fair values due to their short-term nature. The fair value of notes receivable approximates the outstanding balance and are reviewed for impairment at least annually. The fair value of impaired notes receivable is determined based on estimated future payments discounted back to present value using the notes' effective interest rate.

	Level	June 30, 2022	December 31, 2021
Marketable securities	2	\$ 10,000	\$ 39,793

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

3. RECENT ACCOUNTING PRONOUNCEMENTS

New Accounting Pronouncements

From time to time, the Financial Accounting Standards Board (“FASB”) or other standard setting bodies issue new accounting pronouncements. Updates to the FASB Accounting Standards Codification (“ASC”) are communicated through issuance of an Accounting Standards Update (“ASU”). We have implemented all new accounting pronouncements that are in effect and that may impact our financial statements. We have evaluated recently issued accounting pronouncements and determined that there is no material impact on our financial position or results of operations.

Accounting Pronouncements Not Yet Adopted

In June 2016, the FASB issued ASU No. 2016-13, “Financial Instruments — Credit Losses (Topic 326),” changing the impairment model for most financial instruments by requiring companies to recognize an allowance for expected losses, rather than incurred losses as required currently by the other-than-temporary impairment model. The ASU will apply to most financial assets measured at amortized cost and certain other instruments, including trade and other receivables, loans, available-for-sale and held-to-maturity debt securities, net investments in leases, and off-balance sheet credit exposures. The Company is in the process of evaluating the impact of this standard.

Refer to Note 3 to the Consolidated Financial Statements reported in Form 10-K for the year ended December 31, 2021 for recently issued accounting pronouncements that are pending adoption.

4. REVENUE RECOGNITION

The following table disaggregates revenue by source:

	Three Months Ended June 30, 2022	Three Months Ended June 30, 2021	Six Months Ended June 30, 2022	Six Months Ended June 30, 2021
Sales at company owned stores	\$ 55,354	\$ 108,911	\$ 119,650	\$ 190,138
Distribution and other	12,044	4,988	24,247	7,823
E-commerce sales	3,695	11,986	8,963	17,946
Total Net Sales	<u>\$ 71,093</u>	<u>\$ 125,885</u>	<u>\$ 152,860</u>	<u>\$ 215,907</u>

The opening and closing balances of the Company’s customer trade receivables and customer deposit liability are as follows:

	Receivables	Customer Deposit Liability
Opening balance, January 1, 2022	\$ 5,741	\$ 11,686
Closing balance, June 30, 2022	8,313	6,294
Increase (decrease)	<u>\$ 2,572</u>	<u>\$ (5,392)</u>
Opening balance, January 1, 2021	\$ 3,901	\$ 5,155
Closing balance, June 30, 2021	4,377	6,793
Increase (decrease)	<u>\$ 476</u>	<u>\$ 1,638</u>

Of the total amount of customer deposit liability as of January 1, 2022, \$11.1 million was reported as revenue during the six months ended June 30, 2022. Of the total amount of customer deposit liability as of January 1, 2021, \$2.9 million was reported as revenue during the six months ended June 30, 2021.

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

5. INVESTMENTS

Marketable securities have maturities of less than one year as of June 30, 2022. There were no significant realized or unrealized gains or losses for the six months ended June 30, 2022.

The components of investments, available for sale securities, as of June 30, 2022 were as follows:

	Adjusted Cost Basis	Unrealized Gain (Loss)	Recorded Basis
Corporate notes and bonds	\$ 10,000	\$ —	\$ 10,000

6. NOTES RECEIVABLE

The Company also has notes receivables under longer term financing arrangements at interest rates ranging from 8% to 12% with repayment terms ranging for 12 to 18 months. Notes receivables as of June 30, 2022 and December 31, 2021 are as follows:

	June 30, 2022	December 31, 2021
Notes receivable	\$ 2,605	\$ 2,962
Allowance for losses	(1,233)	(522)
Notes receivable, net	<u>\$ 1,372</u>	<u>2,440</u>

The following table summarizes changes in notes receivable balances that have been deemed impaired:

	June 30, 2022	December 31, 2021
Note receivable	\$ 1,500	\$ 1,500
Allowance for losses	(1,233)	(522)
Notes receivable, net	<u>\$ 267</u>	<u>978</u>

7. PROPERTY AND EQUIPMENT

	June 30, 2022	December 31, 2021
Vehicles	\$ 2,451	\$ 2,258
Building	2,121	1,187
Leasehold improvements	11,536	9,186
Furniture, fixtures and equipment	12,937	10,992
Capitalized software	2,585	4,753
Construction-in-progress	8,618	2,948
Total property and equipment, gross	40,248	31,324
Accumulated depreciation	(10,910)	(7,208)
Property and equipment, net	<u>\$ 29,338</u>	<u>\$ 24,116</u>

Depreciation expense for the three and six months ended June 30, 2022 was \$2.0 million and \$3.7 million. Depreciation expense for the three and six months ended June 30, 2021 was \$0.8 million and \$1.4 million.

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

8. GOODWILL AND INTANGIBLE ASSETS

The Company performs its goodwill impairment testing annually during the fourth quarter, or more frequently if events or if circumstances were to occur that would more likely than not reduce the fair value of our reporting unit below its carrying amount. The Company would recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value, not to exceed the total amount of goodwill. The adjusted carrying amount of goodwill shall be its new accounting basis.

During the second quarter of 2022, the Company's market capitalization fell below total net assets. In addition, financial performance continued to weaken during the quarter, which is contrary to prior experience. Management reassessed business performance expectations, following persistent adverse developments in equity markets, deterioration in the environment in which we operate, inflation, lower than expected sales, and an increase in operating expenses. These indicators, in the aggregate, required impairment testing for finite-lived intangible assets at the asset group level and goodwill at the reporting unit level.

Under ASC 360, we performed a cash recoverability test on the following intangible assets: customer relationships, trade name, and non-compete. The carrying amounts of any assets that are not within the scope of ASC 360-10, other than goodwill, were adjusted for impairment, as necessary, prior to testing long-lived assets and goodwill. The Company recognized impairment losses as disclosed in the table below.

For goodwill impairment testing purposes, the Company determined four reporting units, three of which were subject to a quantitative assessment. We determined fair value using the income approach, where estimated future returns are discounted to present value at an appropriate rate of return. The Company completed its interim goodwill impairment test as of June 30, 2022 and recognized impairment losses as disclosed in the table below.

The changes in goodwill are as follows:

	June 30, 2022	December 31, 2021
Balance, beginning of period	\$ 125,401	\$ 62,951
Goodwill additions and measurement period adjustments	7,099	62,450
Impairment	\$ (116,657)	\$ —
Balance, end of period	<u>\$ 15,843</u>	<u>\$ 125,401</u>

The goodwill balance and impairment by segment are as follows:

	Retail	E-commerce	Distribution	Total
Gross carrying value December 31, 2020	\$ 55,180	\$ 2,911	\$ 4,860	\$ 62,951
Acquisitions & measurement period adjustments	47,583	8,748	6,119	62,450
Gross carrying value December 31, 2021	102,763	11,659	10,979	125,401
Acquisitions & measurement period adjustments	331	(341)	7,109	7,099
Gross carrying value June 30, 2022	\$ 103,094	\$ 11,318	\$ 18,088	\$ 132,500
Accumulated impairment losses December 31, 2020	\$ —	\$ —	\$ —	\$ —
Impairment	—	—	—	—
Accumulated impairment losses December 31, 2021	—	—	—	—
Impairment	(103,094)	(9,848)	(3,715)	(116,657)
Accumulated impairment losses June 30, 2022	\$ (103,094)	\$ (9,848)	\$ (3,715)	\$ (116,657)
Net carrying value at December 31, 2021	\$ 102,763	\$ 11,659	\$ 10,979	\$ 125,401
Net carrying value at June 30, 2022	\$ —	\$ 1,470	\$ 14,373	\$ 15,843

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

A summary of intangible assets is as follows:

	Weighted-Average Amortization Period of Intangible Assets as of June 30, 2022 (in years)
Trade names	3.68
Patents	3.59
Customer relationships	5.00
Non-competes	2.33
Intellectual property	3.67
Total	3.90

Intangible assets consist of the following:

	June 30, 2022		
	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount
Trade names	\$ 28,774	\$ (7,815)	\$ 20,959
Patents	100	(49)	51
Customer relationships	17,102	(5,317)	11,785
Non-competes	932	(444)	489
Intellectual property	2,065	(551)	1,514
Total	<u>\$ 48,973</u>	<u>\$ (14,176)</u>	<u>\$ 34,798</u>

	December 31, 2021		
	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount
Trade names	\$ 28,300	\$ (4,948)	\$ 23,352
Patents	100	(42)	58
Customer relationships	25,175	(3,055)	22,120
Non-competes	1,384	(233)	1,151
Intellectual property	2,065	(344)	1,721
Total	<u>\$ 57,024</u>	<u>\$ (8,622)</u>	<u>\$ 48,402</u>

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

Intangibles and impairment by segment are as follows:

	Retail	E-commerce	Distribution	Total
Gross carrying value December 31, 2020	\$ 17,635	\$ —	\$ 3,481	\$ 21,116
Acquisitions & measurement period adjustments	20,190	2,501	13,217	35,908
Gross carrying value December 31, 2021	37,825	2,501	16,698	57,024
Acquisitions & measurement period adjustments	(57)	—	3,181	3,124
Gross carrying value June 30, 2022	\$ 37,768	\$ 2,501	\$ 19,879	\$ 60,148
Accumulated amortization December 31, 2020	\$ (540)	\$ —	\$ (27)	\$ (567)
Amortization	(5,745)	(354)	(1,956)	(8,055)
Accumulated amortization December 31, 2021	(6,285)	(354)	(1,983)	(8,622)
Amortization	(3,554)	(237)	(1,763)	(5,554)
Accumulated amortization June 30, 2022	\$ (9,839)	\$ (591)	\$ (3,746)	\$ (14,176)
Accumulated impairment losses December 31, 2020	\$ —	\$ —	\$ —	\$ —
Impairments	—	—	—	—
Accumulated impairment losses December 31, 2021	—	—	—	—
Impairments	(11,079)	(95)	—	(11,174)
Accumulated impairment losses June 30, 2022	\$ (11,079)	\$ (95)	\$ —	\$ (11,174)
Net carrying value at December 31, 2021	\$ 31,540	\$ 2,147	\$ 14,715	\$ 48,402
Net carrying value at June 30, 2022	\$ 16,850	\$ 1,815	\$ 16,133	\$ 34,798

Amortization expense for the three and six months ended June 30, 2022 was \$2.8 million and \$5.6 million. Amortization expense for the three and six months ended June 30, 2021 was \$2.1 million and \$3.5 million.

Future amortization expense is as follows:

2022, remainder	\$ 4,383
2023	8,785
2024	8,668
2025	8,295
2026	3,532
Thereafter	1,135
Total	<u>\$ 34,798</u>

9. INCOME TAXES

For the six months ended June 30, 2022, the effective tax rate is 1.34%, which decreased from 25.80% at June 30, 2021. The decrease in the effective tax rate is primarily due to the Company recording a valuation allowance against deferred tax assets. The effective tax rate for the six months ended June 30, 2022 is lower than the US federal statutory rate of 21.0%, which is also primarily due to the Company recording a valuation allowance against deferred tax assets. The Company has evaluated positive and negative evidence and has concluded that its deferred tax assets are not expected to be realizable and has recorded a valuation allowance in the current period.

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

10. LEASES

We determine if a contract contains a lease at inception. Our material operating leases consist of retail and warehouse locations as well as office space. Our leases generally have remaining terms of 1 to 10 years, most of which include options to extend the leases for additional 3 to 5-year periods. Generally, the lease term is the minimum of the non-cancellable period of the lease or the lease term inclusive of reasonably certain renewal periods.

Operating lease assets and liabilities are recognized at the lease commencement date. Operating lease liabilities represent the present value of remaining lease payments over the lease term. Operating lease assets represent our right to use an underlying asset and are based upon the operating lease liabilities adjusted for prepayments or accrued lease payments, initial direct costs, lease incentives, and impairment of operating lease assets. To determine the present value of lease payments not yet paid, we estimate incremental secured borrowing rates corresponding to the maturities of the leases. Our leases typically contain rent escalations over the lease term. We recognize expense for these leases on a straight-line basis over the lease term.

We have elected the practical expedient to account for lease and non-lease components as a single component for our entire population of leases.

Short-term disclosures include only those leases with a term greater than one month and 12 months or less, and expense is recognized on a straight-line basis over the lease term. Leases with an initial term of 12 months or less that do not include an option to purchase the underlying asset that we are reasonably certain to exercise are not recorded on the balance sheet.

Lease expense is recorded within our consolidated statements of operations based upon the nature of the assets. Where assets are used to directly serve our customers, such as facilities dedicated to customer contracts, lease costs are recorded in "store operating costs." Facilities and assets which serve management and support functions are expensed through general and administrative expenses.

	June 30, 2022	December 31, 2021
Right of use assets, operating lease assets	\$ 47,367	\$ 43,730
Current lease liability	\$ 8,312	\$ 6,858
Non-current lease liability	41,028	38,546
Total lease liability	<u>\$ 49,340</u>	<u>\$ 45,404</u>

	June 30, 2022	June 30, 2021
Weighted average remaining lease term	6.60 years	7.17 years
Weighted average discount rate	5.6 %	6.0 %

	Six Months Ended June 30,	
	2022	2021
Operating lease costs	\$ 5,445	\$ 3,548
Variable lease costs	1,340	—
Short-term lease costs	237	1,109
Total operating lease costs	<u>\$ 7,022</u>	<u>\$ 4,657</u>

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

The following table presents the maturity of the Company's operating lease liabilities as of June 30, 2022

2022 (remainder of the year)	\$	5,452
2023		10,527
2024		9,346
2025		8,299
2026		6,687
Thereafter		18,985
Total lease payments		59,296
Less: Imputed interest		(9,956)
Lease Liability at June 30, 2022	\$	49,340

11. SHARE BASED PAYMENTS

The Company maintains long-term incentive plans for employees, non-employee members of our Board of Directors and consultants. The plans allows us to grant equity-based compensation awards, including stock options, stock appreciation rights, performance share units, restricted stock units, restricted stock awards, or a combination of awards (collectively, share-based awards).

The Company accounts for share-based payments through the measurement and recognition of compensation expense for share-based payment awards made to employees and directors of the Company, including stock options and restricted shares. The Company also issues share based payments in the form of common stock warrants to non-employees.

The following table presents share-based payment expense for the six months ended June 30, 2022 and 2021:

	Six months ended June 30,	
	2022	2021
Restricted stock	\$ 1,951	\$ 1,935
Stock options	59	559
Warrants	679	747
Total	\$ 2,689	\$ 3,241

As of June 30, 2022, the Company had approximately \$7.6 million of unamortized share-based compensation for option awards and restricted stock awards, which is expected to be recognized over a weighted average period of approximately 3.5 years. As of June 30, 2022, the Company also had approximately \$1.9 million of unamortized share-based compensation for common stock warrants issued to consultants, which is expected to be recognized over a weighted average period of 1.5 years.

Restricted Stock

The Company issues shares of restricted stock to eligible employees, which are subject to forfeiture until the end of an applicable vesting period. The awards generally vest on the first, second, third, or fourth anniversary of the date of grant, subject to the employee's continuing employment as of that date. Restricted stock is valued using market value on the grant date.

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

Restricted stock activity for the six months ended June 30, 2022 is presented in the following table:

	Shares	Weighted Average Grant Date Fair Value
Nonvested, December 31, 2021	483,750	\$ 20.19
Granted	611,500	\$ 10.76
Vested	(279,500)	\$ 9.94
Forfeited	(304,500)	\$ 17.51
Nonvested, June 30, 2022	<u>511,250</u>	<u>\$ 18.36</u>

The table below summarizes all option activity under all plans during the six months ended June 30, 2022:

Options	Shares	Weighted - Average Exercise Price	Weighted - Average Remaining Contractual Term	Weighted - Average Grant Date Fair Value
Outstanding at December 31, 2021	906,425	\$ 4.38	2.85	\$ 2.45
Granted	—	—	—	—
Exercised	(26,000)	4.14	—	1.92
Forfeited or expired	(197,427)	5.68	—	3.19
Outstanding at June 30, 2022	<u>682,998</u>	<u>\$ 4.00</u>	<u>2.32</u>	<u>\$ 2.24</u>
Options vested at June 30, 2022	<u>688,998</u>	<u>\$ 4.00</u>	<u>2.32</u>	<u>\$ 2.24</u>

A summary of the status of the Company's outstanding stock purchase warrants for the six months ended June 30, 2022 is as follows:

	Warrants	Weighted Average Exercise Price
Outstanding at December 31, 2021	330,884	\$ 22.14
Issued	—	—
Exercised	(48,387)	3.50
Forfeited	—	—
Outstanding at June 30, 2022	<u>282,497</u>	<u>\$ 25.33</u>

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

12. EARNINGS (LOSS) PER SHARE

The following table sets forth the composition of the weighted average shares (denominator) used in the basic and dilutive earnings per share computation for the six months ended June 30, 2022 and 2021:

	Three Months Ended	
	June 30, 2022	June 30, 2021
Net income (loss)	\$ (136,379)	\$ 6,713
Weighted average shares outstanding, basic	60,756	59,061
Effect of dilution	—	1,162
Adjusted weighted average shares outstanding, dilutive	60,756	60,223
Basic earnings (loss) per share	\$ (2.24)	\$ 0.11
Dilutive earnings (loss) per share	\$ (2.24)	\$ 0.11

	Six Months Ended	
	June 30, 2022	June 30, 2021
Net income (loss)	\$ (141,556)	\$ 12,860
Weighted average shares outstanding, basic	60,742	58,588
Effect of dilution	—	1,206
Adjusted weighted average shares outstanding, dilutive	60,742	59,794
Basic earnings (loss) per share	\$ (2.33)	\$ 0.22
Dilutive earnings (loss) per share	\$ (2.33)	\$ 0.22

The following potentially outstanding restricted stock and stock options were excluded from the computation of diluted earnings per share because the effect would have been antidilutive:

	Three Months Ended	
	June 30, 2022	June 30, 2021
Restricted stock	511	—
Stock options	202	—
Total	713	—

	Six Months Ended	
	June 30, 2022	June 30, 2021
Restricted stock	511	—
Stock options	320	—
Total	831	—

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

13. ACQUISITIONS

Our acquisition strategy is primarily to acquire (i) well established profitable hydroponic garden centers in markets where the Company does not have a market presence or in markets where it is increasing its market presence; and (ii) proprietary brands and private label brands. The Company accounts for acquisitions in accordance with ASC 805 "Business Combinations." Assets acquired and liabilities assumed are recorded in the accompanying Condensed Consolidated Balance Sheets at their estimated fair values, as of the acquisition date. For all acquisitions, the preliminary allocation of purchase price was based upon the preliminary valuation, and the Company's estimates and assumptions are subject to change within the measurement period as valuations are finalized, not to exceed one year from the acquisition date. The Company has made adjustments to the preliminary valuations of the acquisitions based on valuation analyses prepared by independent third-party valuation consultants. During the six months ended June 30, 2022 our measurement period adjustments included increasing goodwill by \$1.3 million offset with intangible assets. As a result of these measurement period adjustments, we made an insignificant reduction in amortization expense. All acquisition costs are expensed as incurred and recorded in general and administrative expenses in the Condensed Consolidated Statements of Operations.

Acquisition during the six months ended June 30, 2022

On February 1, 2022, the Company purchased all of the assets of Horticultural Rep Group, Inc. ("HRG"), a specialty marketing and sales organization of horticultural products based in Ogden, Utah. The total consideration for the purchase of HRG was approximately \$13.4 million, including \$6.8 million in cash and common stock valued at \$5.7 million. The Asset Purchase Agreement also provides for an indemnity holdback to be settled in common stock of the Company valued at \$0.9 million. Acquired goodwill represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. HRG is included in our Distribution and other segment.

The table below represents the allocation of the purchase price to the acquired net assets during the six months ended June 30, 2022.

	HRG
Inventory	\$ 4,170
Prepays and other current assets	76
Furniture and equipment	148
Operating lease right of use asset	666
Operating lease liability	(666)
Customer relationships	2,430
Trademark	496
Non-compete	255
Goodwill	5,816
Total	\$ 13,391

The table below represents the consideration paid for the net assets acquired in business combinations.

	HRG
Cash	\$ 6,806
Indemnity stock holdback	875
Common stock	5,710
Total	\$ 13,391

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

The following table discloses the date of the acquisition noted above and the revenue and earnings included in the Condensed Consolidated Statement of Operations for the period ended June 30, 2022. Revenue and earnings amounts include other proprietary brands now being included under HRG for operations.

HRG	
Acquisition date	February 1, 2022
Revenue	8,086
Net Income	130

The following represents the pro forma Condensed Consolidated Statement of Operations as if the acquisition had been included in the consolidated results of the Company for the entire period for the three and six months ended June 30, 2022 and 2021.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2022	2021	2022	2021
Revenue	\$ 70,939	\$ 130,535	\$ 154,542	\$ 223,993
Net income (loss)	\$ (8,626)	\$ 6,899	\$ (13,802)	\$ 13,046

Acquisitions during 2021

On January 25, 2021, the Company purchased all of the assets of Indoor Garden & Lighting, Inc, a two-store chain of hydroponic and equipment and indoor gardening supply stores serving the Seattle and Tacoma, Washington area. The total consideration for the purchase of Garden & Lighting was approximately \$1.7 million, including \$1.2 million in cash and common stock valued at approximately \$0.5 million. Acquired goodwill of approximately \$0.7 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. Indoor Garden & Lighting, Inc. is included in our Retail segment.

On February 1, 2021, the Company purchased all of the assets of J.A.R.B., Inc d/b/a Grow Depot Maine, a two-store chain in Auburn and Augusta, Maine. The total consideration for the purchase of Grow Depot Maine was approximately \$2.1 million, including \$1.7 million in cash and common stock valued at approximately \$0.4 million. Acquired goodwill of approximately \$0.9 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. Grow Depot Maine is included in our Retail segment.

On February 15, 2021, the Company purchased all of the assets of Grow Warehouse LLC, a four-store chain of hydroponic and organic garden stores in Colorado (3) and Oklahoma (1). The total consideration for the purchase of Grow Warehouse LLC was approximately \$17.8 million, including \$8.1 million in cash and common stock valued at approximately \$9.7 million. Acquired goodwill of approximately \$11.1 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. Grow Warehouse LLC is included in our Retail segment.

On February 22, 2021, the Company purchased all of the assets of San Diego Hydroponics & Organics, a four-store chain of hydroponic and organic garden stores in San Diego, California. The total consideration for the purchase of San Diego Hydroponics was approximately \$9.3 million, including \$4.8 million in cash and common stock valued at approximately \$4.5 million. Acquired goodwill of approximately \$5.7 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. San Diego Hydroponics & Organics is included in our Retail segment.

On March 12, 2021, the Company purchased all of the assets of Charcoir Corporation, which sells an RHP-certified growing medium made from the highest-grade coconut fiber. The total consideration for the purchase of Charcoir was approximately \$16.4 million, including \$9.9 million in cash and common stock valued at approximately \$6.5 million. Acquired goodwill of approximately \$6.1 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established distribution market for the Company of a proprietary brand. Charcoir is included in our Distribution and other segment.

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

On March 15, 2021, the Company purchased all of the assets of 55 Hydroponics, a hydroponic and organic superstore located in Santa Ana, California. The total consideration for the purchase of 55 Hydroponics was approximately \$6.5 million, including \$5.4 million in cash and common stock valued at approximately \$1.1 million. Acquired goodwill of approximately \$3.9 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. 55 Hydroponics is included in our Retail segment.

On March 15, 2021, the Company purchased all of the assets of Aquarius, a hydroponic and organic garden store in Springfield, Massachusetts. The total consideration for the purchase of Aquarius was approximately \$3.6 million, including \$2.4 million in cash and common stock valued at approximately \$1.2 million. Acquired goodwill of approximately \$1.7 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. Aquarius is included in our Retail segment.

On March 19, 2021, the Company purchased all of the assets of Agron, LLC, an online seller of growing equipment. The total consideration for the purchase of Agron was approximately \$11.3 million, including \$6.0 million in cash and common stock valued at approximately \$5.3 million. Acquired goodwill of approximately \$8.7 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established e-commerce market for the Company targeting the commercial customer. Agron is included in our E-commerce segment.

On April 19, 2021, the Company purchased the assets of Grow Depot LLC ("Down River Hydro"), a hydroponic and indoor gardening supply store in Brownstown, Michigan. The total consideration for the purchase of Down River Hydro was approximately \$4.4 million, including approximately \$3.2 million in cash and common stock valued at approximately \$1.2 million. Acquired goodwill of approximately \$2.1 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. Down River Hydro is included in our Retail segment.

On May 24, 2021, the Company purchased the assets of The Harvest Company ("Harvest"), a northern California-based hydroponic supply center and cultivation design innovator with stores in Redding and Trinity Counties. The total consideration for the purchase of Harvest was approximately \$8.3 million, including approximately \$5.6 million in cash and common stock valued at approximately \$2.8 million. Acquired goodwill of approximately \$4.6 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. Harvest is included in our Retail segment.

On July 19, 2021, the Company purchased the assets of Aqua Serene, Inc., ("Aqua Serene"), an Oregon corporation which consists of an indoor/outdoor garden center with stores in Eugene and Ashland, Oregon. The total consideration for the purchase was approximately \$11.7 million, including approximately \$9.9 million in cash and common stock valued at approximately \$1.8 million. Acquired goodwill of approximately \$7.0 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. Aqua Serene is included in our Retail segment.

On July 3, 2021, the Company purchased the assets of Mendocino Greenhouse & Garden Supply, Inc. ("Mendocino") a Northern California-based hydroponic garden center located in Mendocino, California. The purchase agreement was modified on July 19, 2021 to amend the purchase price. The total consideration for the purchase was approximately \$4.0 million in cash. This acquisition allows the Company to expand its footprint in the Northern California. Acquired goodwill of approximately \$2.1 million represents the value expected to rise from organic growth and an opportunity to expand into a well established market for the Company. Mendocino is included in our Retail segment.

On August 24, 2021, the Company purchased the assets of Commercial Grow Supply, Inc. ("CGS"), a hydroponic superstore located in Santa Clarita, California. The total consideration for the purchase was approximately \$7.2 million, including approximately \$6.0 million in cash and common stock valued at approximately \$1.3 million. Acquired goodwill of approximately \$4.0 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. CGS is included in our Retail segment.

On August 23, 2021 the Company purchased the assets of Hoagtech Hydroponics, Inc. ("Hoagtech"), a Washington -based corporation consisting of a hydroponic and garden supply center serving the Bellingham, Washington area. The total consideration for the purchase was approximately \$3.9 million in cash. The Asset Purchase Agreement contains a contingent payment equal to approximately \$0.6 million to be settled in common stock of the Company if this garden supply center reaches \$8.0 million in revenue within a 12-month calendar period from the date of close. The Company used a third-party specialist to value this contingent consideration. The probability that the target will be reached was determined to be 5% which resulted in a value of approximately \$28.5 thousand of contingent consideration which was added to

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

goodwill. This acquisition expands our footprint in the Pacific Northwest. Acquired goodwill represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. Hoagtech is included in our Retail segment.

On October 15, 2021, the Company purchased the assets of Indoor Store, LLC ("All Seasons Gardening"), an indoor-outdoor garden supply center specializing in hydroponics systems, lighting, and nutrients. All Seasons Gardening is the largest hydroponics retailer in New Mexico. The total consideration for the purchase was approximately \$0.9 million, including approximately \$0.7 million in cash and common stock valued at approximately \$0.2 million. Acquired goodwill of approximately \$0.5 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. All Seasons is included in our Retail segment.

On December 31, 2021, the Company purchased the assets of Mobile Media, Inc and MMI Agriculture ("MMI"), a mobile shelving design and build facility. The total consideration for the purchase was approximately \$9.1 million, including approximately \$8.3 million in cash and common stock valued at approximately \$0.8 million. Acquired goodwill of approximately \$1.2 million represents the value expected to rise from organic growth and an opportunity to expand into a well-established market for the Company. The measurement of the intangible assets for MMI is still provisional and may be subject to future adjustments as the Company obtains additional information to finalize the accounting for the acquisition. MMI is included in our Distribution and other segment.

The table below represents the allocation of the purchase price to the acquired net assets during 2021.

	Agron	Aquarius	55 Hydro	Charcoir	San Diego Hydro	Grow Warehouse	Grow Depot Maine	Indoor Garden	Downriver
Inventory	\$ —	\$ 957	\$ 780	\$ 839	\$ 1,400	\$ 2,450	\$ 326	\$ 372	\$ 824
Prepays and other current assets	46	12	29	534	36	30	3	—	3
Furniture and equipment	29	63	50	—	315	250	25	94	50
Liabilities	—	—	—	—	—	(169)	—	—	—
Operating lease right of use asset	98	108	861	—	1,079	641	92	137	273
Operating lease liability	(98)	(108)	(861)	—	(1,079)	(641)	(92)	(137)	(273)
Customer relationships	832	339	809	5,712	605	1,256	549	210	634
Trade name	1,530	485	870	1,099	1,192	2,748	344	353	698
Non-compete	139	—	26	—	6	94	36	2	16
Intellectual property	—	—	—	2,065	—	—	—	—	—
Goodwill	8,673	1,702	3,915	6,119	5,728	11,120	866	661	2,126
Total	<u>\$ 11,249</u>	<u>\$ 3,558</u>	<u>\$ 6,479</u>	<u>\$ 16,368</u>	<u>\$ 9,282</u>	<u>\$ 17,779</u>	<u>\$ 2,149</u>	<u>\$ 1,692</u>	<u>\$ 4,351</u>

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

	Harvest	Aquaserene	Mendocino	CGS	Hoagtech	All Seasons	MMI	Total
Inventory	\$ 1,204	1,696	753	875	751	100	3,530	\$ 16,857
Prepays and other current assets	7	2	1	1	37	1	—	742
Furniture and equipment	100	500	160	100	144	25	328	2,233
Liabilities	—	—	—	—	(29)	—	(250)	(448)
Operating lease right to use asset	3,782	1,177	408	746	1,569	37	2,332	13,340
Operating lease liability	(3,782)	(1,177)	(408)	(746)	(1,569)	(37)	(2,332)	(13,340)
Customer relationships	1,016	1,235	575	1,382	493	154	2,964	18,765
Trade name	1,392	1,231	414	852	428	117	1,039	14,792
Non-compete	—	11	6	11	3	—	238	588
Intellectual property	—	—	—	—	—	—	—	2,065
Goodwill	4,606	6,976	2,091	4,027	2,105	545	1,202	62,462
Total	\$ 8,325	11,651	4,000	\$ 7,248	3,932	942	9,051	\$ 118,056

The table below represents the consideration paid for the net assets acquired in business combinations.

	Agron	Aquarius	55 Hydro	Charcoir	San Diego Hydro	Grow Warehouse	Grow Depot Maine	Indoor Garden	Downriver
Cash	\$ 5,973	\$ 2,331	\$ 5,347	\$ 9,902	\$ 4,751	\$ 8,100	\$ 1,738	\$ 1,165	\$ 3,177
Common stock	5,276	1,227	1,132	6,466	4,531	9,679	411	527	1,174
Total	\$ 11,249	\$ 3,558	\$ 6,479	\$ 16,368	\$ 9,282	\$ 17,779	\$ 2,149	\$ 1,692	\$ 4,351

	Harvest	Aquaserene	Mendocino	CGS	Hoagtech	All Seasons	MMI	Total
Cash	\$ 5,561	\$ 9,860	\$ 4,000	\$ 5,976	\$ 3,932	\$ 701	\$ 8,270	\$ 80,784
Common stock	2,764	1,791	—	1,272	—	241	781	37,272
Total	\$ 8,325	\$ 11,651	\$ 4,000	\$ 7,248	\$ 3,932	\$ 942	\$ 9,051	\$ 118,056

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

The following table discloses the date of the acquisitions noted above and the revenue and earnings included in the consolidated income statement for the period ended June 30, 2021.

	Agron	Aquarius	55 Hydro	Charcoir	San Diego Hydro	Grow Warehouse	Grow Depot Maine	Indoor Garden	Downriver
Acquisition date	3/19/2021	3/15/2021	3/15/2021	3/12/2021	2/22/2021	2/15/2021	2/1/2021	1/25/2021	3/31/2021
Revenue	\$ 6,105	\$ 2,684	\$ 2,222	\$ 1,880	\$ 3,446	\$ 6,753	\$ 2,779	\$ 2,308	\$ 1,200
Net Income	\$ 324	\$ 365	\$ 314	\$ 518	\$ 547	\$ 1,297	\$ 555	\$ 433	\$ 176

	Harvest	Aquaserene	Mendocino	CGS	Hoagtech	All Seasons	MMI	Total
Acquisition date	5/3/21	7/19/21	7/19/21	8/24/21	8/23/21	10/15/21	12/31/21	
Revenue	\$ 1,489	—	—	—	—	—	—	\$ 30,866
Net Income (loss)	\$ 268	—	—	—	—	—	—	\$ 4,797

The following table discloses the pro forma consolidated statement of operations as if the acquisition had been included in the consolidated results of the Company for the six months ended June 30, 2021.

	Three Months Ended June 30, 2021	Six Months Ended June 30, 2021
	(Unaudited)	(Unaudited)
Revenue	\$ 130,504	\$ 229,599
Net income	\$ 12,446	\$ 19,849

14. COMMITMENTS AND CONTINGENCIES

Legal Matters

From time to time, the Company has been, and may again become involved in legal proceedings arising in the ordinary course of its business. The Company is not presently a party to any litigation, and is not aware of any pending or threatened litigation, against the Company that it believes could have a material adverse effect on its business, operating results, financial condition, or cash flows.

Indemnifications

In the ordinary course of its business, the Company makes certain indemnities under which it may be required to make payments in relation to certain transactions. As of June 30, 2022, the Company did not have any liabilities associated with indemnities.

In addition, the Company, as permitted under Colorado law and in accordance with its amended and restated certificate of incorporation and amended and restated bylaws, in each case, as amended to date, indemnifies its officers and directors for certain events or occurrences, subject to certain limits, while the officer or director is or was serving at the Company's request in such capacity. The duration of these indemnifications varies. The Company has a director and officer insurance policy that may enable it to recover a portion of any future amounts paid. The Company accrues for losses for any known contingent liability, including those that may arise from indemnification provisions, when future payment is probable. No such losses have been recorded to date.

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

15. SEGMENTS

As discussed in Note 1, at December 31, 2021, the Company had two reportable segments which increased to three at March 31, 2022, based on quantitative and qualitative analyses. The Company now also reports E-commerce as a reportable segment. The Company has three primary reportable segments including retail operations, e-commerce and all other which includes the distribution of proprietary brands to wholesale accounts. The Company has segmented its operations to reflect the manner in which management reviews and evaluates the results of its operations. The structure reflects the manner in which the chief operating decision maker regularly assesses information for decision-making purposes, including the allocation of resources. Shared services and other corporate costs are allocated to individual segments based on that segment's profitability.

Retail – As of June 30, 2022, the Company owns and operates a chain of 64 hydroponic/gardening centers focused on serving growers and cultivators. Inclusive of commercial sales organizations selling directly to customers outside of the physical retail network. Some of our garden centers have multi-functions, with added capabilities that include warehousing, distribution and fulfillment for direct shipments of products to garden center locations, pick, pack and ship for our online platforms and direct fulfillment to our commercial customers.

E-commerce – Our digital strategy is focused on capturing the home, craft and commercial grower online. GrowGeneration.com offers over 10,000 hydroponic products, all curated by our product team. GrowGeneration.com offers customers the option to have their orders shipped directly to their locations, anywhere in North America. The Company also sells and distributes product through third-party marketplaces.

Distribution and other – In December 2020, GrowGeneration purchased the business of Canopy Crop Management Corp., the developer of the popular PowerSi line of monosilicic acid products, a widely used nutrient additive for plants. On March 12, 2021, the Company purchased CharCair, a line of premium coco pots, cubes and medium. On December 31, 2021, the Company purchased the assets of Mobile Media, Inc. (“MMI”), a mobile shelving design and build facility. On February 1, 2022, the Company purchased the assets of Horticultural Rep Group, Inc. (“HRG”), a specialty marketing and sales organization of horticultural products based in Ogden, Utah. The Company is in the process of combining the operations and management of these non-retail enterprises. The products these companies provide are integrated into our retail, e-commerce, and direct sales activities and we receive incremental gross profit from the sale of these products. The profit generated from those sales are recorded in our retail and e-commerce segments.

Selected information by segment is presented in the following tables:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2022	2021	2022	2021
Net sales				
Retail	55,354	108,911 \$	119,650 \$	190,138
E-Commerce	3,695	11,986	8,963	17,946
Distribution and other	12,044	4,988	24,247	7,823
Total	\$ 71,093 \$	125,885 \$	152,860 \$	215,907

	Three Months Ended June 30,		Six Months Ended June 30,	
	2022	2021	2022	2021
Gross profit				
Retail	\$ 15,601 \$	30,572 \$	31,094 \$	52,473
E-Commerce	709	2,930	2,454	4,927
Distribution and other	3,917	2,211	8,819	3,690
Total	\$ 20,227 \$	35,713 \$	42,367 \$	61,090

GrowGeneration Corp.
Notes To Unaudited Condensed Consolidated Financial Statements
June 30, 2022

	Three Months Ended June 30,		Six Months Ended June 30,	
	2022	2021	2022	2021
Income (Loss) from operations				
Retail	\$ (107,103)	\$ 8,647	\$ (114,286)	\$ 14,905
E-Commerce	(8,607)	(15)	(9,039)	426
Distribution and other	(21,091)	977	(20,697)	2,014
Total	<u>\$ (136,801)</u>	<u>\$ 9,609</u>	<u>\$ (144,022)</u>	<u>\$ 17,345</u>

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with our consolidated financial statements and related notes that appear elsewhere in this report as well as our Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on March 10, 2022. We caution readers regarding certain forward looking statements, within the meaning of the Securities Act of 1933, as amended, the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995 in the following discussion and elsewhere in this report. Forward looking statements are statements not based on historical information and which relate to future operations, strategies, financial results or other developments. Forward looking statements, particularly those identified with the words, "anticipates," "believes," "expects," "plans," "intends," "objectives," and similar expressions, are necessarily based upon estimates and assumptions that are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control and many of which, with respect to future business decisions, are subject to change. These uncertainties and contingencies can affect actual results and could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on our behalf. We disclaim any obligation to update forward looking statements, except as required by law.

OVERVIEW

GrowGeneration Corp. (together with all of its direct and indirect wholly owned subsidiaries, collectively "GrowGeneration" or the "Company") was incorporated in Colorado in 2014. GrowGeneration is the largest chain of hydroponic garden centers in North America and is a leading marketer and distributor of nutrients, growing media, advanced indoor and greenhouse lighting, environmental control systems and accessories for hydroponic gardening. GrowGeneration also owns and operates an e-commerce platform, www.growgeneration.com, Mobile Media, a vertical racking and storage solutions business, Horticultural Rep Group, a horticultural products sales representative and distributor organization, and PowerSi, CharCoir, and several other proprietary private-label brands across multiple product categories from LED lighting to nutrients and additives and environmental control systems for indoor cultivation.

Markets

GrowGeneration sells thousands of products, including nutrients, growing media, advanced indoor and greenhouse lighting, environmental control systems, vertical benching and accessories for hydroponic gardening, as well as other indoor and outdoor growing products, that are designed and intended for growing a wide range of plants. In addition, vertical farms producing organic fruits and vegetables also utilize hydroponics due to a rising shortage of farmland as well as environmental vulnerabilities including drought, other severe weather conditions and insect pests.

Our retail operations are driven by a wide selection of all hydroponic products, service and solutions driven staff and pick, pack and ship distribution and fulfillment capabilities. We employed approximately 570 employees as of June 30, 2022, a majority of them we have branded as "Grow Pros." Currently, our operations span over 958,000 square feet of retail and warehouse space.

The Company has three primary reportable segments including retail operations, e-commerce and all other. The Company has segmented its operations to reflect the manner in which management reviews and evaluates the results of its operations. The structure reflects the manner in which the chief operating decision maker regularly assesses information for decision-making purposes, including the allocation of resources.

We recognize specifically identifiable operating costs such as cost of sales, distribution expenses, selling and general administrative expenses within each segment. Certain general and administrative expenses, such as administrative and management expenses, salaries and benefits, share based compensation, director fees, legal expenses, accounting and consulting expenses and technology costs, are not allocated to the specific segments and are reflected in the enterprise results.

Competitive Advantages

As the largest chain of hydroponic garden centers by revenue and number of stores in the United States based on management's estimates, we believe that we have the following core competitive advantages over our competitors:

- We offer a one-stop shopping experience to all types of growers by providing "selection, service, and solutions";
- We provide end-to-end solutions for our commercial customers from capex built-out to consumables to nourish their plants;
- We have a knowledge-based sales team, all with horticultural experience;
- We offer the options to transact online, in store, or buy online and pick up;
- We consider ourselves to be a leader of the products we offer, from launching new technologies to the development of our private label products; and
- We have a professional team for mergers and acquisitions, and to acquire and open new locations and successfully add them to our company portfolio.

Growth Strategy

Core to our growth strategy is to expand the number of our retail garden centers throughout North America. In addition to the 14 states in which we are currently operating, we have identified new market opportunities in states that include Connecticut, Ohio, Illinois, Pennsylvania, New York, New Jersey, Missouri and Virginia. The Company acquired 23 new locations in 2021 and expects to open additional stores in 2022.

Secondary to this growth strategy is the expansion of distribution and sales capabilities for products that the Company owns, distributes, or represents to independent retail garden centers for resale.

RESULTS OF OPERATIONS

Comparison of the three months ended June 30, 2022 and 2021

Net revenue for the three months ended June 30, 2022 was approximately \$71.1 million, compared to \$125.9 million for the three months ended June 30, 2021, a decrease of approximately \$54.8 million or 44%. The decrease was attributed to a decrease of approximately \$59.3 million related to same store sales, which represented a decrease of 56.9% year over year. Overall sales in our retail segment declined from \$108.9 million to \$55.4 million. Distributed sales were \$12.0 million for the three months ended June 30, 2022, up 141% year-over-year. E-commerce sales decreased from \$12.0 million for the three months ended June 30, 2021 to \$3.7 million for the three months ended June 30, 2022.

Cost of Goods Sold

Cost of goods sold for the three months ended June 30, 2022 was approximately \$50.9 million, compared to approximately \$90.2 million for the three months ended June 30, 2021, a decrease of approximately \$39.3 million or 44%. The decrease in cost of goods sold was primarily due to the 44% decrease in sales comparing the three months ended June 30, 2022 to the three months ended June 30, 2021.

Gross Profit

Gross profit was approximately \$20.2 million for the three months ended June 30, 2022, compared to approximately \$35.7 million for the three months ended June 30, 2021, a decrease of approximately \$15.5 million or 43%. The decrease in gross profit is primarily related to the 44% decrease in revenues comparing the three months ended June 30, 2022 to the three months ended June 30, 2021. Gross profit as a percentage of revenues was 28.5% for the three months ended June 30, 2022, compared to 28.4% for the three months ended June 30, 2021. Gross profit in our retail segment declined from \$30.6 million for the three months ended June 30, 2021 to \$15.6 million for the same period in 2022. Gross profit from distributed sales was \$3.9 million for the three months ended June 30, 2022 up from \$2.2 million for the same period in 2021. Gross profit from e-commerce revenue was \$0.7 million for the three months ended June 30, 2022.

Operating Expenses

Operating expenses are comprised of store operations, selling, general, and administrative, and depreciation and amortization. Operating costs were approximately \$157.0 million for the three months ended June 30, 2022 and approximately \$26.1 million for the three months ended June 30, 2021, an increase of approximately \$130.9 million or 502%. The increase in operating

expenses is primarily attributable to the impairment loss of \$127.8 million recorded during the three months ended June 30, 2022.

Store operating costs were approximately \$13.8 million for the three months ended June 30, 2022, compared to \$12.6 million for the three months ended June 30, 2021, an increase of \$1.1 million or 9%. The increase in store operating costs was directly attributable to the addition of 23 locations that were added during 2021, including seven stores that were added subsequent to June 30, 2021.

Total corporate overhead, which is comprised of Selling, general, and administrative expense and Depreciation and amortization expense, was approximately \$15.4 million for the three months ended June 30, 2022, compared to \$13.5 million for the three months ended June 30, 2021, an increase of \$2.0 million or 14%. Selling, general, and administrative costs were approximately \$10.6 million for the three months ended June 30, 2022, compared to approximately \$10.6 million for the three months ended June 30, 2021. Salaries expense decreased to \$5.4 million from \$5.6 million primarily due to a decrease in corporate staff. General administrative expenses increased to \$4.1 million for the three months ended June 30, 2022 from \$3.0 million for the same period in 2021 to support expanding operations.

Impairment loss was approximately \$127.8 million for the three months ended June 30, 2022 following goodwill impairment testing performed as a result of, the Company's market capitalization falling below total net assets. In addition, financial performance continued to weaken during the quarter. Refer to Critical Accounting Policies, Judgements, and Estimates and Note 8, Goodwill and Intangible Assets.

Other Income/Expense

Total other income was approximately \$0.1 million for the three months ended June 30, 2022, compared to expense of \$24 thousand for the three months ended June 30, 2021. This increase is primarily attributable to a gain recorded in the three months ended June 30, 2022 related to an earnout revaluation adjustment related to The Harvest Company acquisition.

Segment Operating Income

Operating income in our retail segment dropped from \$8.6 million to an operating loss of \$107.1 million as a result of impairment expense, lower sales volume, lower gross margins and higher expenses at existing stores combined with operating losses at seven stores not in operation in the same period in 2021, including acquired and new retail locations. Operating income in our e-commerce segment declined from a loss of \$15.0 thousand to a loss of \$8.6 million, as a result of impairment expense, lower revenue and higher operating expenses as well as integration costs of Agron.IO that was consolidated with our core e-commerce webstore in the period. Operating income in all other decreased to a loss of \$21.1 million in the three months ended June 30, 2022 compared to income of \$1.0 million in the three months ended June 30, 2021.

Income Taxes

Income tax benefit was \$0.3 million for the three months ended June 30, 2022, compared to income tax expense of \$2.9 million for the three months ended June 30, 2021. Effective tax rate is impacted by differences in timing of expenses for share based compensation, depreciation, amortization and the impact of 162(m) on deductible wages. As such, the Company's taxable income varies from reported income in a material way. The Company has evaluated positive and negative evidence and has concluded that its deferred tax assets are not expected to be realizable and has recorded a valuation allowance in the current period.

Net Income

Net loss for the three months ended June 30, 2022 was approximately \$136.4 million, compared to net income of approximately \$6.7 million for the three months ended June 30, 2021, a decrease of approximately \$143.1 million.

Comparison of the six months ended June 30, 2022 and 2021

Net revenue for the six months ended June 30, 2022 was approximately \$152.9 million, compared to \$215.9 million for the six months ended June 30, 2021, a decrease of approximately \$63.0 million or 29%. The decrease was attributed to a decrease of approximately \$85.5 million related to same store sales, which represented an approximate 48.0% decrease year over year. Overall sales in our retail segment declined from \$190.1 million for the six months ended June 30, 2021, to \$119.7 million for the same period in 2022. Distributed sales were \$24.2 million. E-commerce sales decreased from \$17.9 million for the six months ended June 30, 2021, to \$9.0 million for the same period in 2022.

Cost of Goods Sold

Cost of goods sold for the six months ended June 30, 2022 was approximately \$110.5 million, compared to approximately \$154.8 million for the six months ended June 30, 2021, a decrease of approximately \$44.3 million or 29%. The decrease in cost of goods sold was primarily due to the 29% decrease in sales comparing the six months ended June 30, 2022 to the six months ended June 30, 2021.

Gross Profit

Gross profit was approximately \$42.4 million for the six months ended June 30, 2022, compared to approximately \$61.1 million for the six months ended June 30, 2021, a decrease of approximately \$18.7 million or 31%. The decrease in gross profit is primarily related to the 29% decrease in revenues comparing the six months ended June 30, 2022 to the six months ended June 30, 2021. Gross profit as a percentage of revenues was 27.7% for the six months ended June 30, 2022, compared to 28.3% for the six months ended June 30, 2021. Gross profit in our retail segment declined from \$52.5 million for the six months ended June 30, 2021, to \$31.1 million for the same period in 2022. Gross profit from distributed sales increased to \$8.8 million for the six months ended June 30, 2022 compared to \$3.7 million for the six months ended June 30, 2021. Gross profit from our e-commerce segment was \$2.5 million for the six months ended June 30, 2022 compared to \$4.9 million for the six months ended June 30, 2021.

Operating Expenses

Operating expenses are comprised of store operations, selling, general, and administrative, and depreciation and amortization. Operating costs were approximately \$186.4 million for the six months ended June 30, 2022 and approximately \$43.7 million for the six months ended June 30, 2021, an increase of approximately \$142.6 million or 326%. The increase in operating expenses is primarily attributable to the impairment loss of \$127.8 million recorded during the six months ended June 30, 2022.

Store operating costs were approximately \$28.3 million for the six months ended June 30, 2022, compared to \$20.8 million for the six months ended June 30, 2021, an increase of \$7.5 million or 36%. The increase in store operating costs was directly attributable to the addition of 23 locations that were added during 2021, including seven stores that were added subsequent to June 30, 2021.

Total corporate overhead, which is comprised of Selling, general, and administrative expense and Depreciation and amortization expense, was approximately \$30.3 million for the six months ended June 30, 2022, compared to \$22.9 million for the six months ended June 30, 2021, an increase of \$7.3 million or 32%. Selling, general, and administrative costs were approximately \$21.0 million for the six months ended June 30, 2022, compared to approximately \$18.0 million for the six months ended June 30, 2021. Salaries expense increased to \$10.6 million for the six months ended June 30, 2022, from \$9.6 million for the same period in 2021, primarily due to an increase in corporate staff. General administrative expenses increased to \$7.7 million for the six months ended June 30, 2022, from \$5.1 million for the same period in 2021, to support expanding operations.

Impairment loss was approximately \$127.8 million for the six months ended June 30, 2022 following goodwill impairment testing performed as a result of, the Company's market capitalization falling below total net assets. In addition, financial performance continued to weaken during the quarter. Refer to Critical Accounting Policies, Judgements, and Estimates and Note 8, Goodwill and Intangible Assets.

Other Income/Expense

Total other income was approximately \$0.5 million for the six months ended June 30, 2022, compared to expense of \$12.0 thousand for the six months ended June 30, 2021. This increase is primarily attributable to a gain recorded during the six months ended June 30, 2022, related to an earnout revaluation adjustment related to The Harvest Company acquisition.

Segment Operating Income

Operating income in our retail segment dropped from \$14.9 million to an operating loss of \$114.3 million as a result of lower sales volume and higher expenses at existing stores combined with operating losses at nine stores not in operation in the same period in 2021, including acquired and new retail locations. Operating income in our e-commerce segment declined from \$0.4 million for the six months ended June 30, 2021 to a loss of \$9.0 million for the same period in 2022, as a result of lower revenue and higher operating expenses as well as integration costs of Agron.IO that was consolidated with our core e-commerce webstore in the six months ended June 30, 2022. Operating income in all other decreased to a loss of \$20.7 million in the six months ended June 30, 2022 compared to income of \$2.0 million in the six months ended June 30, 2021.

Income Taxes

Income tax benefit was \$1.9 million for the six months ended June 30, 2022, compared to income tax expense of \$4.5 million for the six months ended June 30, 2021. Effective tax rate is impacted by differences in timing of expenses for share based compensation, depreciation, amortization and the impact of 162(m) on deductible wages. As such, the Company's taxable income varies from reported income in a material way. The Company has evaluated positive and negative evidence and has concluded that its deferred tax assets are not expected to be realizable and has recorded a valuation allowance in the current period.

Net Income

Net loss for the six months ended June 30, 2022 was approximately \$141.6 million, compared to net income of approximately \$12.9 million for the six months ended June 30, 2021, a decrease of approximately \$154.4 million.

Operating Activities

Net cash provided by operating activities for six months ended June 30, 2022 was approximately \$1.6 million compared to \$2.3 million provided for the six months ended June 30, 2021. The Company reduced prepaid inventory by \$8.5 million in the current year as well as inventory by \$10.7 million, which was more that offset by payments for accounts payable and deferred compensation, including annual cash bonuses.

Net cash provided by investing activities was approximately \$14.2 million for the six months ended June 30, 2022 compared to cash used of approximately \$111.1 million for the six months ended June 30, 2021. Investing activities in 2022 were primarily attributable to the maturity of marketable securities of \$29.8 million partially offset by acquisitions of \$6.8 million and vehicles and store equipment purchases of \$8.8 million. Investing activities for the six months ended June 30, 2021 were primarily related to store acquisitions of \$48.0 million, purchase of marketable securities of \$57.4 million, the purchase of vehicles and store equipment to support new store operations of \$4.4 million, and intangible assets of \$1.3 million.

Net cash used in financing activities for the six months ended June 30, 2022 was approximately \$1.5 million and was primarily attributable to common stock withheld for employee payroll taxes. Net cash used by financing activities for six months ended June 30, 2021 was \$1.9 million and was primarily attributable to stock redemptions.

Use of Non-GAAP Financial Information

The Company believes that the presentation of results excluding certain items in "Adjusted EBITDA," such as non-cash equity compensation charges, provides meaningful supplemental information to both management and investors, facilitating the evaluation of performance across reporting periods. The Company uses these non-GAAP measures for internal planning and reporting purposes. These non-GAAP measures are not in accordance with, or an alternative for, generally accepted accounting principles and may be different from non-GAAP measures used by other companies. The presentation of this additional information is not meant to be considered in isolation or as a substitute for net income or net income per share prepared in accordance with generally accepted accounting principles.

Set forth below is a reconciliation of Adjusted EBITDA to net income (loss):

	Three Months Ended June 30,	
	2022 (000)	2021 (000)
Net income	\$ (136,379)	\$ 6,713
Income taxes	(283)	2,920
Interest	10	4
Depreciation and amortization	4,783	2,917
EBITDA	\$ (131,869)	\$ 12,554
Impairment loss	127,831	—
Share based compensation (option compensation, warrant compensation, stock issued for services)	1,106	1,914
Adjusted EBITDA	\$ (2,932)	\$ 14,468
Adjusted EBITDA per share, basic	\$ (0.05)	\$ 0.24
Adjusted EBITDA per share, diluted	\$ (0.05)	\$ 0.24

	Six Months Ended June 30,	
	2022 (000)	2021 (000)
Net income	\$ (141,556)	\$ 12,860
Income taxes	(1,919)	4,473
Interest	13	6
Depreciation, and amortization	9,289	4,971
EBITDA	\$ (134,173)	\$ 22,310
Impairment loss	127,831	—
Share based compensation (option compensation, warrant compensation, stock issued for services)	2,689	3,241
Adjusted EBITDA	\$ (3,653)	\$ 25,551
Adjusted EBITDA per share, basic	\$ (0.06)	\$ 0.44
Adjusted EBITDA per share, diluted	\$ (0.06)	\$ 0.43

LIQUIDITY AND CAPITAL RESOURCES

As of June 30, 2022, we had working capital of approximately \$150.0 million, compared to working capital of approximately \$169.8 million as of December 31, 2021, a decrease of approximately \$19.8 million. The decrease in working capital from December 31, 2021 to June 30, 2022 was due primarily to a decrease in marketable securities, inventory and prepaid inventory partially offset by decreases in current liabilities. At June 30, 2022, we had cash and cash equivalents of approximately \$55.6 million and available for sale debt securities of \$10.0 million. Currently, we have no extraordinary demands, commitments or uncertainties that would reduce our current working capital. Our core strategy continues to focus on expanding our geographic reach across the United States and building our store and brand portfolio through organic growth and acquisitions. Based on our strategy we may need to raise additional capital in the future through equity offerings and/or debt financings. We believe that some of our store acquisitions and new store openings can come from cash flow from operations.

We anticipate that we may need additional financing in the future to continue to acquire and open new stores and related businesses. To date we have financed our operations through the issuance and sale of common stock, convertible notes and warrants.

Critical Accounting Policies, Judgements and Estimates

Business Combinations

Note 1 - Operations and Summary of Significant Accounting Policies to the consolidated financial statements included in Part II. Item 8 of our Form 10-K for the year ended December 31, 2021 describes the significant accounting policies used in preparation of these consolidated financial statements. We believe the following critical accounting policy and assumptions may have a material impact on reported financial condition and operating performance and involve significant levels of judgement to account for highly uncertain matters or are susceptible to significant change. In each of these areas, management makes estimates based on historical results, current trends and future projections. Therefore, these are considered to be our critical accounting policies and estimates.

We account for transactions that represent business combinations under the acquisition method of accounting, which requires us to allocate the total consideration paid for each acquisition to the assets we acquire and liabilities we assume based on their fair values as of the date of acquisition, including identifiable intangible assets. The allocation of the purchase price utilizes significant estimates in determining the fair values of identifiable assets acquired and liabilities assumed, especially with respect to intangible assets. We may refine our estimates and make adjustments to the assets acquired and liabilities assumed over a measurement period, not to exceed one year.

The Company has financial liabilities resulting from our business combinations, including contingent consideration arrangements. We estimate the fair value of these financial liabilities using Level 3 inputs that require the use of numerous assumptions, which may change based on the occurrence of future events and lead to increased or decreased operating income in future periods. Estimating the fair value at an acquisition date and in subsequent periods involves significant judgements, including projecting the future financial performance of the acquired businesses. The Company will update its assumptions each reporting period based on new developments and record such amounts at fair value based on the revised assumptions. Changes in the fair value of these financial liabilities are recorded in the Consolidated Statements of Operations within other income (expense).

Impairment of Goodwill and Intangible Assets

Goodwill reflects the cost of an acquisition in excess of the fair values assigned to identifiable net assets acquired. The Company reviews goodwill for impairment during the fourth fiscal quarter or more frequently if events or changes in circumstances indicate the asset might be impaired. The Company performs impairment reviews for its reporting units using a fair value method based on management's judgments and assumptions or third-party valuations. For goodwill impairment testing purposes, the Company determined four reporting units, three of which were subject to a quantitative assessment. The fair value of a reporting unit refers to the price that would be received to sell the unit as a whole in an orderly transaction between market participants at the measurement date. In estimating the fair value, the Company uses the income approach in which discounted cash flow analyses are used to derive estimates of fair value of each reporting unit. Multiples of earnings based on the average of historical, published multiples of earnings of comparable entities with similar operations and economic characteristics are also used in developing estimated fair values. The inputs utilized in the analyses are classified as Level 3 inputs within the fair value hierarchy as defined in ASC 820, "Fair Value Measurement." These calculations contain uncertainties as they require management to make assumptions about market comparables, future cash flows and appropriate discount rates (based on weighted average cost of capital ranging from 13% to 16% at June 30, 2022) to reflect the risk inherent in the future cash flows and to derive a reasonable enterprise value and related premium. The estimated future cash flows reflect management's latest assumptions of the financial projections based on current and anticipated competitive landscape, including estimates of revenue based on production volumes over the foreseeable future and long-term growth rates, and operating margins based on historical trends and future cost containment activities. A change in any of these estimates and assumptions could produce a different fair value, which could have a material impact on the results of the goodwill impairment test and on the Company's results of operations. The estimated fair value is then compared with the carrying amount of the reporting unit, including recorded goodwill. The Company is subject to financial statement risk to the extent that the carrying amount exceeds the estimated fair value. As a result of the tests, the Company recorded an impairment to goodwill during the second quarter of 2022. Refer to Note 8, "Goodwill and Intangible Assets," of the notes to the condensed consolidated financial statements for additional information.

The Company reviews long-lived assets, including property, plant and equipment and other intangible assets with definite lives, for impairment whenever events or changes in circumstances indicate that the asset's carrying amount may not be recoverable. The Company conducts its long-lived asset impairment analyses in accordance with ASC 360-10-15, "Impairment or Disposal of Long-Lived Assets." ASC 360-10-15 requires the Company to group assets and liabilities at the lowest level for which identifiable cash flows are largely independent of the cash flows of other assets and liabilities and evaluate the asset group against the sum of the undiscounted future cash flows. If the undiscounted cash flows do not indicate the carrying amount of the

asset is recoverable, an impairment charge is measured as the amount by which the carrying amount of the asset group exceeds its fair value based on discounted cash flow analysis or appraisals. Intangible assets with definite lives continue to be amortized over their estimated useful lives and are subject to impairment testing as part of their asset group if events or changes in circumstances indicate that the asset might be impaired. A considerable amount of management judgment and assumptions are required in performing the impairment tests. During the second quarter of 2022, the Company concluded it had a triggering event. The Company's market capitalization fell below total net assets. In addition, financial performance continued to weaken during the quarter, which is contrary to prior experience. Management reassessed business performance expectations, following persistent adverse developments in equity markets, deterioration in the environment in which the Company operates, inflation, lower than expected sales, and an increase in operating expenses. These indicators, in the aggregate, required impairment testing for finite-lived intangible assets at the asset group level and goodwill at the reporting unit level. These impairments were measured either under an income approach utilizing forecasted discounted cash flows to determine fair values of the impaired assets. These methods are consistent with the methods the Company employed in prior periods to value intangible assets. The inputs utilized in the analyses are classified as Level 3 inputs within the fair value hierarchy as defined in ASC 820, "Fair Value Measurement," and primarily consist of expected future operating margins and cash flows, weighted average cost of capital rates (13.3%), estimated salable values and third-party appraisal techniques such as market comparables. To the extent that profitability declines as compared to forecasted profitability or if adverse changes occur to key assumptions or other fair value measurement inputs, further impairment of long-lived assets could occur in the future. Refer to Note 8, "Goodwill and Intangible Assets," of the notes to the condensed consolidated financial statements for additional information.

OFF-BALANCE SHEET ARRANGEMENTS

We do not have any off-balance sheet arrangements (as that term is defined in Item 303 of Regulation S-K) that are reasonably likely to have a current or future material effect on our financial condition, revenue or expenses, results of operations, liquidity, capital expenditures or capital resources.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

For a summary of the Company's quantitative and qualitative disclosures about market risk, please refer to Item 7A of our Form 10-K for the year ended December 31, 2021.

ITEM 4. CONTROLS AND PROCEDURES.

Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended (the "Exchange Act")) that are designed to be effective in providing reasonable assurance that information required to be disclosed in our reports under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the SEC, and that such information is accumulated and communicated to our management to allow timely decisions regarding required disclosure.

Management does not expect that our disclosure controls and procedures or our internal control over financial reporting will prevent all errors and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, including the possibility of human error, the circumvention or overriding of controls, or fraud, no evaluation of controls can provide absolute assurance that all control issues, misstatements, errors, and instances of fraud, if any, within our organization have been or will be prevented or detected.

As of the period covered by this Quarterly Report on Form 10-Q, an evaluation was conducted under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) and Rule 15d-15(e) of the Exchange Act). Our management concluded that as of June 30, 2022, our disclosure controls and procedures were not effective, because of the material weaknesses in our internal control over financial reporting identified by management as of December 31, 2021 (described below). A material weakness is a deficiency, or a combination of deficiencies, in internal control over financial reporting, such that a reasonable possibility exists that a material misstatement of our annual or interim financial statements would not be prevented or detected on a timely basis.

Material Weaknesses in Control Activities

The following were material weaknesses in control activities as of December 31, 2021, several of which also were determined to be the material weaknesses at December 31, 2020 and still exist in the control environment as of June 30, 2022:

- Insufficient resources within the accounting and financial reporting department to review the accounting for complex financial reporting transactions including areas such as business combinations, share based compensation, and the related income tax reporting.
- There are inadequate segregation of duties within the various bank accounts of the Company to prevent and detect unauthorized transactions in a timely manner. Additionally, there are deficiencies in the segregation of duties issues within IT, human resources, and manual journal entry posting processes.
- There are inadequate information and technology general controls, including segregation of duties, change management, and user access, which were inadequate to support financial reporting applications and support automated controls and functionality.
- There are inadequate controls over physical inventory counts.

During the review process related to the six months ended June 30, 2022, the Company identified a material weakness in one of the Company's internal controls related to the review of valuations. Specifically, in the second quarter of 2022, there were ineffective controls regarding valuations, inclusive of appropriate valuation model inputs and appropriate forecasting for prospective financial information.

Deficiencies in control activities contributed to material accounting errors identified and corrected through 2022 and prior years. These corrected design deficiencies in control activities were previously considered to contribute to the potential for there to have been material accounting errors in multiple financial statement account balances and disclosures.

The Company is in the process of remediating the above material weakness for 2022.

Changes in Internal Control Over Financial Reporting

There were no changes in our internal control over financial reporting, except as noted above, during the most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting, except for the implementation of remediation plans to address the material weaknesses discussed above.

Material Weakness Remediation Plan and Status

Our remediation efforts are ongoing and we will continue our initiatives to implement and document policies, procedures, and internal controls. In 2021, the Company completed the following remedial actions:

- In 2021 and into 2022, the Company hired and trained additional resources within the accounting and financial reporting departments to review the accounting for warrant compensation accounting, share-based compensation accounting, and rebates.
- Hired and trained additional resources to specifically manage cash and ensure adequate segregation of duties.
- Implemented numerous general and access controls over all information technology (IT) systems that supports the Company's financial reporting processes.
- Implementation and redesign of controls over inventory count procedures.

Our management believes that these actions, and additional actions to be taken, are reasonably designed to remediate the control deficiencies identified and strengthen our internal control over financial reporting. As we continue to evaluate and work to improve our internal control over financial reporting, management may determine to take additional measures to address control deficiencies or modify certain of the remediation measures described above.

Remediation of the identified material weaknesses and strengthening our internal control environment has continued during the period ended June 30, 2022 and will continue throughout 2022 and beyond, as necessary. We will test the ongoing operating effectiveness of the new and existing controls in future periods. The material weaknesses cannot be considered completely remediated until the applicable controls have operated for a sufficient period of time and management has concluded, through testing, that these controls are operating effectively.

PART II – OTHER INFORMATION

Item 1. Legal Proceedings

None.

Item 1A. Risk Factors

For a summary of the Company's risk factors, please refer to Item 9A of our Form 10-K for the year ended December 31, 2021.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3. Defaults upon Senior Securities

None.

Item 4. Mine Safety Disclosures

Not applicable.

Item 5. Other Information

None.

Item 6. Exhibits

The following exhibits are included and filed with this report.

Exhibit	Exhibit Description
3.1	Certificate of Incorporation of GrowGeneration Corp. (Incorporated by reference to Exhibit 3.1 to the Registration Statement on Form S-1 as filed on November 9, 2015)
3.2	Bylaws of GrowGeneration Corp. (Incorporated by reference to Exhibit 3.2 to the Registration Statement on Form S-1 as filed on November 9, 2015)
31.1	Rule 13a-14(a)/15d-14(a) certification of Chief Executive Officer
31.2	Rule 13a-14(a)/15d-14(a) certification of principal financial and accounting officer
32.1	Section 1350 certification of Chief Executive Officer*
32.2	Section 1350 certification of principal financial and accounting officer*
101	Interactive Data Files
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Definition

* Furnished and not filed.

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized on August 9, 2022.

GrowGeneration Corp.

By: /s/ Darren Lampert
Darren Lampert, Chief Executive Officer
(Principal Executive Officer)

By: /s/ Jeff Lasher
Jeff Lasher, Chief Financial Officer
(Principal Accounting Officer and
Principal Financial Officer)

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER
AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Darren Lampert, certify that:

1. I have reviewed this Form 10-Q for the fiscal quarter ended June 30, 2022 of GrowGeneration Corp.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods present in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13-a-15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involved management or other employees who have a significant role in the registrant's internal control over financial reporting.

August 9, 2022

By: /s/ Darren Lampert
Darren Lampert, Chief Executive Officer
(Principal Executive Officer)

**CERTIFICATION OF CHIEF FINANCIAL OFFICER
AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Jeff Lasher, certify that:

1. I have reviewed this Form 10-Q for the fiscal quarter ended June 30, 2022 of GrowGeneration Corp.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods present in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13-a-15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involved management or other employees who have a significant role in the registrant's internal control over financial reporting.

August 9, 2022

By: /s/ Jeff Lasher
Jeff Lasher, Chief Financial Officer
(Principal Financial Officer)

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER
PURSUANT TO 18 U.S.C. SECTION 1350
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the accompanying Quarterly Report on Form 10-Q of GrowGeneration Corp. (the "Company") for the fiscal quarter ended June 30, 2022, I, Darren Lampert, Chief Executive Officer of the Company, hereby certify pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, to the best of my knowledge and belief, that:

1. Such Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2022, fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

2. The information contained in such Quarterly Report on Form 10-Q for the fiscal quarter June 30, 2022, fairly presents, in all material respects, the financial condition and results of operations of GrowGeneration Corp.

August 9, 2022

By: /s/ Darren Lampert
Darren Lampert, Chief Executive Officer
(Principal Executive Officer)

**CERTIFICATION OF CHIEF FINANCIAL OFFICER
PURSUANT TO 18 U.S.C. SECTION 1350
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the accompanying Quarterly Report on Form 10-Q of GrowGeneration Corp. (the "Company") for the fiscal quarter ended June 30, 2022, I, Jeff Lasher, Chief Financial Officer of the Company, hereby certify pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, to the best of my knowledge and belief, that:

1. Such Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2022, fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

2. The information contained in such Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2022, fairly presents, in all material respects, the financial condition and results of operations of GrowGeneration Corp.

August 9, 2022

By: /s/ Jeff Lasher

Jeff Lasher, Chief Financial Officer

(Principal Financial Officer)